



# BOYTON PLACE 2024 TRAVEL NEWSLETTER



## How's it going?

On behalf of Persimmon Homes, Smarter Travel would like to thank everyone who participated in this year's Travel Survey, your feedback is greatly appreciated, helping us to understand your travel habits, wants and needs and how we might be able to help you travel more sustainably in future. Congratulations to our 3 prize winners! Look out for more prizes available in the Spring 2025 survey.

We are pleased to say that the Boyton Place Travel Plan is currently on track to achieve its target of a 10% shift away from driving a vehicle, thanks to you choosing to travel more sustainably!

We hope you find this newsletter useful, if you have any travel related questions please feel free to contact us, we are happy to help.

**Your Travel Plan Coordinator,**  
**Smarter Travel Ltd**



## Active Travel

Where's your sense of adventure? Find it with **Strava.com** by following family, friends, even athletes' adventures, log over 30 activities on the app and have fun with new challenges. Did you know 1 in 5 UK adults have Strava?



**Halfords** will service bikes starting from £35. Visit them at Cambridge Road Retail Park, Haverhill, CB9 7GS which is a 12-min cycle.

Why not explore your local area with Ramblers. Discover new walking routes on your own or with a group. Head over to **Ramblers.org.uk**

Noticed any maintenance issues in your local area? Report it to the council through **Highwaysreporting.Suffolk.gov.uk**

## Public Transport

Travel by bus with no fuss! Ann Suckling Road bus stops on Haverhill Road are your closest stops, you can catch Stagecoach services 13/13A to Haverhill-Cambridge approx. every 30-mins, Mon-Sat and hourly on Sundays. Visit **stagecoachbus.com** for current timetables.

Travelling further? With 348 car parking spaces, Whittlesford Parkway train station can connect you to London, Stansted Airport, Cambridge and further. Visit **greateranglia.co.uk** for tickets and live departures.

**Connecting Communities** is a great alternative to public transport for those with limited mobility who need to get to health appointments, social activities or essential food shops. To book, call **01638 664304** between 8am-4pm, Mon-Fri. Service available 7am-7pm, Mon-Sat. Find out more at **communities.suffolkonboard.com**



## Car Sharing & Going Electric

Scan the QR code or visit **Liftshare.com** to sign up, it's free and flexible, only share when it suits you.

Sharing a journey with 1 other person could cut your costs and carbon by 50%, not to mention car sharing saves the average person £1,000 per year!



Did you know there are over 70,000 EV charging points in the UK? A 41% increase since September 2023! Find chargers and plan your route with **Zapmap.com**.

Does your company have an EV salary sacrifice scheme? Find out how you could benefit by visiting: **octopusev.com/ev-hub/guide-to-ev-salary-sacrifice**

# What's in it for you?

To help you travel more sustainably, Smarter Travel Ltd, on behalf of Persimmon Homes, are offering each household\* within Boyton Place the opportunity to claim **one** of the following vouchers;

1 x 4-weeks bus passes for services to Cambridge, or;

1 x £100 active travel voucher for Decathlon store.

\*First occupiers only. Visit [smartertravel.uk.com/contact-us/terms-conditions-2](https://smartertravel.uk.com/contact-us/terms-conditions-2) for full Terms and Conditions.

All residents of Boyton Place are eligible to claim a Personal Travel Plan (PTP), created by your Travel Plan Coordinator, to help you understand your sustainable travel options. Simply share your journey details with us by completing a short survey and we will do the rest.

Scan the QR code or visit **BoytonPlace.co.uk** to learn more and claim what is yours today!



## Contact Your Travel Plan Coordinator



01206 228800



[BoytonPlace@SmarterTravel.uk.com](mailto:BoytonPlace@SmarterTravel.uk.com)



[www.BoytonPlace.co.uk](http://www.BoytonPlace.co.uk)



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